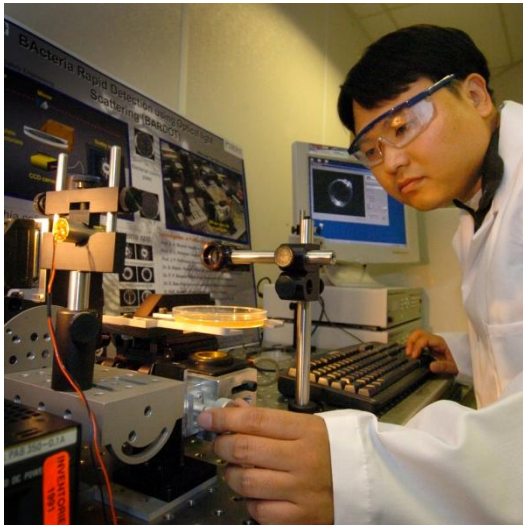
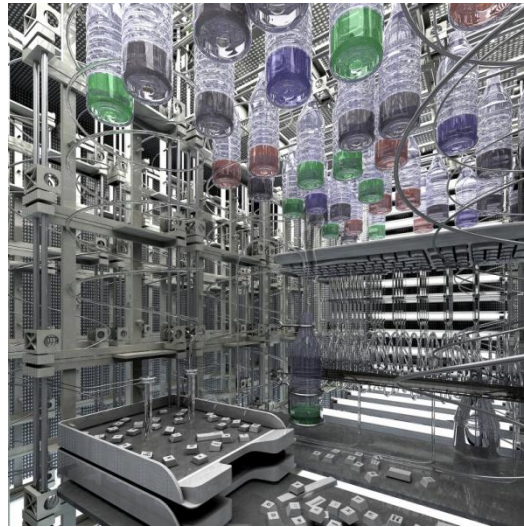




国际食品安全协会



GLOBAL FOOD SAFETY FORUM CHINA SUMMIT

THE ROAD AHEAD FOR 2014-2015

Time: June 14-15, 2014

Location: People's Daily Building

Address: #2, West Jintai Road, District Chaoyang, Beijing, China

Contact: 703-684-1366

Web: <http://globalfoodsafetyforum.org/>

GFSF CHINA SUMMIT

THE ROAD AHEAD FOR 2014-2015

June 14, 2014 Saturday		
8:30 am - 9:00 am	Registration Inauguration of Technology Expo Spotlight and Welcoming Remarks* Introduction to GFSF, Past, Present and Future	<i>Rick Gilmore Chairman, GFSF</i>
Session 1		
9:00 am - 9:45 am	Keynote Address Progress in Top Down Regulations but from the Bottom Up Insufficient Market Signals, Incentives, and New Detection Technologies	<i>AQSIQ rep</i>
9:45 am - 10:45 am	Panel Discussion - Are we treading water: FSMA Delays/ regulatory uncertainties and their market impact	<i>FDA/USDA/AQSIQ</i>
10:45 am - 11:00 am	Break	
11:00 am - 12:00 pm	Panel Discussion -Supply Chain Technologies	<i>Vince Paez, Sr.Director/AB SCIEX</i>
Session 2		
1:00 pm - 1:45 pm	Keynote Address The Brazil Story: A Review of Food Quality, Food Safety, and Safety Systems in Brazil's Supply Chain	<i>Eduardo Platon, BBOSS, Brazilian Delegation</i>
1:45 pm - 2:45 pm	Panel Discussion - Build a Successful Safety & Quality Management Strategy	<i>Moderator: Wan Long Chairman, Shuanghui</i>
2:45 pm - 3:00 pm	Break	
3:00 pm - 4:00 pm	Panel Discussion - Food Safety in China's Dairy Food Industry	<i>Bright Dairy & Food</i>
4:00 pm - 5:00 pm	Workshop Food Safety E-course Experience	<i>Moderator: Julia Bradsher Pres./CEO--GFPI</i>
6:00 pm - 8:30 pm	Welcoming Dinner Party of the 3rd GFSF China Summit	

***All Day Expo: Technology Spotlight**

June 15, 2014 Sunday

Session 3

9:00 am - 9:45 am

Keynote Address

The Impact of New Regulations and the Internationalization of RMB on Food Safety and Agricultural Products ODI

Eric Wu, Director, GFSF

9:45 am - 10:45 am

Panel Discussion - Global Cold Chain: Infrastructure and Safety Systems Requirements in China

Moderator: Richard Tracy, VP of GCCA

10:45 am - 11:00 am

Break

11:00 am - 12:00 am

Workshop

Food Safety Liability Insurance

*Moderator: Joseph Bermudez, Wilson Elser
COFCO Rep*

12:00 am- 1:00 pm

Lunch and Network

Session 4

1:00 pm – 2:00pm

Wrap-up Session

Tong Sun, President

2:30pm-5:30pm

Site visit

*BRIC Agricultural
Consultants*

****All Day Expo: Technology Spotlight***



国际食品安全协会 (GFSF)

REGISTRATION INFORMATION

Global Food Safety Forum China Summit

The Road Ahead For 2014 - 2015

June 14-15, 2014, Beijing, China

Please provide the following information by mail, fax, or email to:

The GIC Group

1434 Duke Street

Alexandria, VA 22314

Phone: +1-703-684-1366

Fax: +1-703-684-1369

Email: foodsafety@gicgroup.com

Name _____

Title _____

Organization _____

Full Address _____

Phone and Fax _____

Email Address _____

Nature of Business _____

Type of Organization Private Sector NGO Govt Agency/Public Sector

Comments _____

To Apply for Membership in GFSF, please [Click Here](#).

Registration fee

450 USD

Early Bird Discount (April-May 23)

- New Basic Membership plus 1 Complimentary Summit Ticket
- New Silver Membership plus 2 Complimentary Summit Tickets
- New Gold Membership plus 3 Complimentary Summit Tickets and Website logo

Payment Options:

Wire Transfer

For security reasons, please contact us for wire instructions.

Personal/Company Check

Please send checks payable to Global Food Safety Forum to:

Global Food Safety Forum

c/o The GIC Group

1434 Duke Street

Alexandria, VA 22314

USA

Questions?

Email or call The GIC Group

Email: foodsafety@gicgroup.com

Phone: +1-703-684-1366, ext 100

Deadline: Space for the Summit is limited and will be allocated on a first-come-first-served basis. We recommend that participants register by May 31, 2014.



国际食品安全协会

国际食品安全协会(GFSF)

The 3rd Global Food Safety Forum China Summit, June 14-15, 2014

People's Daily Building, #2, West Jintai Road, District Chaoyang, Beijing, China

To receive additional information on the sponsorship opportunities, please contact:

Eric Wu:

Director of GFSF and Financial Services/China

1434 Duke Street, Alexandria, VA 22314

Tel: (703)-684-1366

www.gicgroup.com

ericwu@gicgroup.com

Sponsorship Packages

SPONSORSHIP BENEFITS	Standard 1500 USD	Premium 2500 USD	A La Carte (USD)
Logos on Summit Materials Brochures, Packets, and Handouts	✓ ✓	✓ ✓	
Company Commentary Video (30 seconds) At the beginning of the summit Highlight of company's operations and contributions toward food safety Featured on the Summit's official DVD recording		✓ ✓ ✓ ✓	
Coffee Break (30 minutes each) Two coffee breaks Receive special acknowledgement at the start of coffee break		✓ ✓ ✓	500
Company Banner On the Summit website prior to, during, and for one month following summit Banner as a backdrop to the podium Banner as bunting around the podium stage Summit website banner		✓ ✓ ✓ ✓	750 750
Large Flower Arrangement With acknowledgement on the Summit website and program, with company logo Speakers Table Buffet Audience Table		✓ ✓ ✓ ✓	600 500 250
Boutonniere (Flower) Offering One company will have the opportunity to sponsor a special boutonniere offering for each registered participant Each participant receives a boutonniere on behalf of the sponsoring company during registration The sponsoring company will be given special acknowledgement in the Summit packet		✓ ✓ ✓ ✓	700
Booth/ Station Venue Booths/ Stations available to sponsors participating Each booth/ station features a company's designated representative		✓ ✓ ✓	1500
Workshop Sponsorship (limited to one sponsor) Featuring discussions on two recent food safety technology deals backed by equity and debt financing		✓ ✓	2000